



Monthly Newsletter
October - December 2025

TRANSFORMING CROSS-BORDER TRADE IN PAKISTAN

Message from the CEO

سی ای او کا پیغام

As we close 2025 and step into 2026, I would like to thank the PSW team and our partners for a year defined by commitment, collaboration, and steady progress. Together, we continue to strengthen Pakistan's trade ecosystem by making cross-border processes more digital, transparent, and accessible for businesses across the country.

Over the past year, PSW worked closely with Pakistan Customs and other government partners to modernize key trade and regulatory processes. From improvements in customs clearance to the expansion of digital certifications and the successful rollout of the Port Community System at Karachi and Port Qasim, these efforts are already contributing to more efficient trade operations. We also took important steps beyond traditional border processes, including the digitization of the Directorate General of Trade Organizations, reinforcing trust, governance, and service delivery.

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Syed Attab Haider
CEO Pakistan Single Window

Key Highlights

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01. A New Era of Import Efficiency: Pre-Import Clearance Feature Goes Live
02. Streamlining Exports: PSW Launches Voluntary Export Certificate Issuance
03. DGTG Goes Digital: PSW and REMIT Pakistan Drive Modern Trade Governance
04. PSW Launches 'Trade Lab' to Empower Pakistan's Trade Professionals with Digital Skills
05. PSW Unveils Podcast Season 3, Highlighting Innovation and the Future of Digital Trade in Pakistan
06. Khadijah Women Empowerment Program: Empowering Women Entrepreneurs Across Pakistan

PSW has achieved a major milestone, now serving 99,977 businesses and Other Government Agencies (OGAs) on its digital platform. Notably, 4,910 of these subscribers are women, reflecting PSW's dedication to promoting inclusivity and empowering female entrepreneurs across the country's trade ecosystem. The platform has also processed 935,381 Declarations, showcasing its key role in streamlining import and export operations. By facilitating real-time data sharing, simplifying compliance procedures, and reducing paperwork, PSW is enhancing operational efficiency and accelerating trade processes.

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PSW Achieves New Milestones: 99K+ Subscribers, 1.4M Declarations, and Growing Impact Across Pakistan's Trade Ecosystem

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PSW EXCELLENCE

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A New Era of Import Efficiency: Pre-Import Clearance Feature Goes Live

As part of its mission to modernize and digitalize Pakistan's trade ecosystem, PSW, in collaboration with FBR, has launched the Pre-Import 'Clearance' feature. This innovative reform introduces post-payment flexibility and enables advance filing of Goods Declarations (GD), simplifying the import process and providing businesses with a fully digital, seamless workflow.

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Streamlining Exports: PSW Launches Voluntary Export Certificate Issuance

PSW continues to advance Pakistan's trade ecosystem by simplifying and digitalizing key export processes. As part of this commitment, the platform has introduced the Voluntary Export Certificate Issuance feature, designed to streamline certificate issuance for traders dealing with non-regulated commodities or goods exempted from mandatory EC requirements.

This new functionality allows businesses to complete the required payments configured by the respective Other Government Agencies (OGAs) and receive their Voluntary Export Certificate efficiently, ensuring a smoother and more transparent export workflow.

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DGTG Goes Digital: PSW and REMIT Pakistan Drive Modern Trade Governance

PSW, in collaboration with REMIT Pakistan, is transforming the Directorate General of Trade Organizations (DGTG) with a fully integrated digital platform that automates regulatory processes, introduces electronic archiving, and replaces manual workflows with real-time data management. This initiative enhances transparency, efficiency, and accuracy in trade governance, reduces administrative overhead, and accelerates services across licensing, elections, and compliance.

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PSW Launches 'Trade Lab' to Empower Pakistan's Trade Professionals with Digital Skills

To strengthen Pakistan's cross-border trade ecosystem, PSW has launched Trade Lab, a digital learning platform designed to equip trade professionals with practical knowledge and actionable skills. Developed in collaboration with the Sustainable Development Policy Institute (SDPI) and the Center for International Private Enterprise (CIPE), Trade Lab offers expert-led courses on trade procedures, international trade, e-commerce, customs processes, marketing, and more, helping participants confidently navigate global markets.

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Trade Insights: Advancing Digital Trade Facilitation Through Knowledge Sharing

PSW continues to advance digital trade facilitation through its Trade Insights series, providing exporters and Original Equipment Manufacturers (OEMs) with step-by-step guidance on using PSW's platform for certification, quota management, trade statistics, and annual reconciliations.

[Watch Now](#)



PSW Unveils Podcast Season 3, Highlighting Innovation and the Future of Digital Trade in Pakistan

PSW unveils Season 3 of its Trade Talks podcast, bringing together industry experts, thought leaders, and policymakers to explore digital trade, emerging technologies, and strategies that empower businesses, entrepreneurs, and trade professionals.

[Watch Now](#)

PSW GLOBAL

پی ایس ڈیبلو گلوبل

PSW Participates in the ADB Webinar on Paperless Trade, Highlighting Sustainability Impact

As part of the Asian Development Bank (ADB) EROI Webinar Series, PSW led a session on "Empirical Analysis of Paperless Trade in Pakistan: Measuring the Greening Impact of Pakistan Single Window." The session aimed to explore how digital trade adoption can reduce environmental footprints while improving trade efficiency across Pakistan.

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PSW COLLABORATION

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Khadijah Women Entrepreneurship Program: Empowering Women Entrepreneurs Across Pakistan

PSW, in collaboration with the Trade Development Authority of Pakistan's Women Entrepreneurship (WE) Division and local Women Chambers of Commerce, has advanced the Khadijah Women Entrepreneurship Program, conducting successful sessions in Sialkot and Islamabad to equip women entrepreneurs with practical knowledge on cross-border trade, e-commerce, digital marketing, customs procedures, access to finance, and sustainable business practices.

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SMEivate: Driving Digital Trade Success for SMEs in Pakistan

Through the SMEivate initiative, PSW, in collaboration with Alibaba.com, is equipping SMEs with the knowledge, tools, and digital solutions needed to scale their businesses and compete in global markets. Participants gain practical insights into cross-border trade, customs procedures, and digital platforms, enabling them to streamline operations, improve efficiency, and expand internationally. These sessions reflect PSW's commitment to supporting SMEs and fostering innovation across Pakistan.

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Khizer: Transforming Trade Services with AI Assistance in Pakistan

Khizer, an AI-powered chatbot, is now available on both the PSW and Trade Information Portal of Pakistan (TIP) websites, transforming the way businesses and traders access trade information. Developed in collaboration with Sorial Private Limited (a Latson Group Company), Khizer provides 24/7 guidance on trade procedures, compliance, and documentation, making trade services faster, more accurate, and user-friendly.

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PSW IN THE NEWS

پی ایس ڈیبلو خبروں میں

PSW Enables Post-Payment of Infrastructure Development Cess (SIDC) to Ease Trade Operations

PSW, in collaboration with the Federal Board of Revenue and Pakistan Customs, has extended the post-payment regime to the Sindh Infrastructure Development Cess (SIDC) within the WebOC/PSW ecosystem, following the successful rollout of post-payment for customs duties and taxes.

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PSW Showcases Digital Trade Platform to Simplify Imports and Exports at HCSTI Seminar

To empower traders and simplify cross-border trade, PSW, in partnership with the Hyderabad Chamber of Small Traders & Small Industry (HCSTI) and Alibaba.com, hosted an awareness seminar introducing its unified digital platform. The platform allows users to complete all trade tasks online, eliminates the need for over 20 physical documents, and will soon include NADRA verification, cutting time and costs while enhancing operational efficiency.

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PSW Empowers Women Entrepreneurs Through Strategic Collaboration with Soneri Bank

To strengthen women-led businesses and promote trade empowerment, PSW, in partnership with Soneri Bank, supported Women Entrepreneurship Day and Women Financing Week. PSW highlighted how its digital trade platform helps women entrepreneurs navigate cross-border trade, reduce compliance hurdles, and explore new business opportunities.

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PSW Trade Connect

پی ایس ڈیبلو تریڈ کنکٹ

PSW Highlights Smart Border and Trade Facilitation Initiatives at RTMC 2025

PSW participated in the Regional Transport Ministers Conference (RTMC) 2025, a three-day high-level conference hosted by the Ministry of Communications, Government of Pakistan, bringing together transport ministers, senior policymakers, and stakeholders from 27 countries and 11 regional connectivity.

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PSW Reinforces Commitment to Secure Digital Trade at Annual Cyber Security Conference Pakistan 2025

At the Annual Cyber Security Conference Pakistan 2025, technology leaders, cybersecurity experts, and senior executives convened to discuss the nation's evolving digital security landscape.

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PSW at CONNEX2025: Shaping the Future of Work and Leadership

PSW participated in CONNEX2025 - The Mega Learning Conference & Exhibition, where global thought leaders, strategists, and innovators gathered to redefine leadership, learning, and organizational culture for the future of work.

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PSW Highlights Digital Trade Reforms at 'Tabadlab's Trade, Tariffs, and Beyond'

At the 'Trade, Tariffs, and Beyond' event organized by Tabadlab in Karachi, PSW participated to discuss the operational and financial challenges faced by Pakistan's exporters and highlight reforms to strengthen the country's \$60 billion export potential.

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PSW Connects with Emerging Talent at BPO & Tech Career Expo 2025

PSW participated in the BPO & Tech Career Expo 2025 held at the National Aerospace Science & Technology Park (NASTP) Karachi, engaging with aspiring professionals and industry representatives. The event saw an impressive turnout of over 4,000 candidates, with more than 500 attendees visiting PSW's booth to explore career opportunities and showcase their skills.

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Empowering Exporters Through Digital Innovation: PSW at the 3rd Food & Agriculture Expo

PSW participated in the 3rd International Food and Agriculture Expo, organized by the Trade Development Authority of Pakistan (TDAP) at Expo Centre Karachi, reaffirming its role in advancing the digitization of Pakistan's cross-border trade ecosystem.

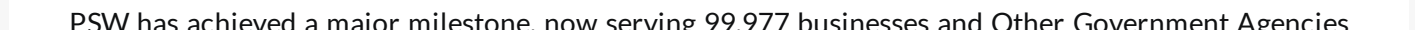
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PSW Champions Inclusive Trade at WECON Masawaat 2025

To support inclusive economic growth and advance digital trade facilitation, PSW engaged women innovators, startups, and aspiring women-led businesses at WECON Masawaat 2025. The session focused on digital trade solutions, operational efficiency, and MSME support, reinforcing PSW's commitment to capacity building, technology adoption, and market access for women-led enterprises.

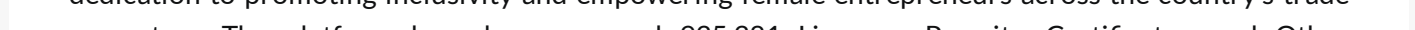
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Enhancing Trade-Banking Integration: PSW Capacity-Building Session at NIBAF

To strengthen collaboration between Pakistan's trade and banking sectors, PSW conducted a capacity-building session in partnership with the National Institute of Banking and Finance (NIBAF), a subsidiary of the State Bank of Pakistan. The session highlighted the integration of PSW's digital platform with banking processes, emphasizing data-driven workflows that enhance trade efficiency, transparency, and Trade-Based Money Laundering (TBML) compliance.

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PSW Strengthens Academic Collaboration to Build Awareness of Digital Trade

As part of its ongoing capacity-building efforts, PSW continues to collaborate with leading educational institutions to raise awareness of Pakistan's digital cross-border trade ecosystem. Through interactive sessions, live demonstrations, and practical discussions, PSW is equipping students with insights into digital trade platforms, transparency-driven processes, and technology-enabled trade facilitation, helping prepare future professionals for a modern, data-driven trade environment.

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Women Entrepreneurs Engage with PSW's Trade Solutions at FPCCI Karachi

PSW recently hosted an interactive session for women entrepreneurs and chamber members at the FPCCI Karachi Office, highlighting how emerging trade solutions can streamline cross-border processes, enhance transparency, and improve operational efficiency. The session focused on practical ways participants can leverage Pakistan's digital trade platform to simplify procedures, strengthen stakeholder connectivity, and expand their presence in international markets.

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Driving Digital Adoption in Pesticides Registration Through Nationwide Capacity Building

In collaboration with the Department of Plant Protection (DPP), PSW conducted a series of sessions to support the nationwide rollout of the Pesticides Product Registration Module.

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Company Updates

کمپنی اپڈیٹس

Strengthening Expertise and Global Exposure Through Oracle Trainings in Malaysia

PSW continues to foster a culture of continuous learning, technical excellence, and innovation. As part of this commitment, employees recently participated in specialized training sessions at the Oracle Malaysia Office, gaining hands-on experience, international exposure, and practical knowledge across three key areas: database management, data integration, and business intelligence.

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Beyond the Desk: PSW's Inspiring Team Retreat in Murree

PSW's Islamabad team came together for a refreshing retreat in Murree, offering a meaningful blend of team-building activities, collaboration, and moments of relaxation amidst nature. The experience strengthened cross-departmental bonds, renewed focus and creativity, and reaffirmed PSW's commitment to investing in employee well-being as a foundation for a positive, motivated, and high-performing organizational culture.

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Inspire@PSW - Exploring Generative AI in Modern Organizations with Monis Rahman

PSW continues to foster a culture of continuous learning and innovation through its Inspire@PSW series. The recent session explored the transformative role of Generative AI, highlighting how emerging technologies are reshaping operations, driving innovation, and creating new growth opportunities.

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PSW Inaugurates Karachi's Third Office to Strengthen Operations

PSW has expanded its footprint with the official inauguration of Karachi's third office, reinforcing its commitment to efficiency, collaboration, and operational excellence. The new workspace is equipped with modern facilities to support a growing team, enhance productivity, and enable seamless engagement with stakeholders.

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Impact@PSW - Celebrating People, Purpose & Progress

At Pakistan Single Window (PSW), Impact is created every day, through innovation, collaboration, learning, and a shared commitment to national trade facilitation. To recognize and amplify these contributions, PSW has launched Impact@PSW, a digital recognition platform dedicated to celebrating employee impact stories across the organization.

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The Jinnah's Anthology: A Reflection Session at Quaid-i-Azam House

PSW recently participated in a video screening session at the Quaid-i-Azam House Museum, Karachi, based on 'The Jinnah's Anthology', a celebrated reference work highlighting the life, vision, and principles of Quaid-i-Azam Muhammad Ali Jinnah.

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